Lara Rodrigues Ristić

Emerging interaction and product designer passionate about creating thoughtful, human-centered **products and experiences that balance form, function, and emotion.**

EDUCATION	MA Interaction Design SUPSI – University of Applied Sciences and Arts of Southern Switzerland Sep. 2024 – Present			BA Industrial Design The Academy of Applied Studies, Polytechnic Belgrade (Average mark: 9.74/10) 2021 - 2024	
RELEVANT EXPERIENCE	Freelance Visual Designer 2023	Edited event photography for real-time social media publishing during the Data Science Conference Belgrade . Created visual identities and logos for Desaj (HR company) and The Corner (digital agency startup) Created a magazine advertisement aligned with OZ Grof 's visual identity and brand tone.			
SELECTED PROJECTS	ToyTales Jan and May 2025	Designed physical prototypes and interactions Created branding and visual communication Exhibited at Bern Design Festival 2025			
	COLAB Sep Nov. 2024	Followed the full design process from user research to user-centered interface design Conducted interviews, synthesized insights, and defined user needs Applied design principles to shape the final experience			
SKILLS	Design Skills Physical and digital prototyping User Interface Design User flows and scenarios Visual Communication		Digital To Fusion 360, Illustrator, P Rhino7, Auto	ols Figma, 'hotoshop,	Code and Interactivity HTML, CSS, JavaScript, Arduino IDE
OTHER	ISWiB volunteer 2022, 2023, 2024	Supported international participants through workshops and cultural activities as a Group Guide at International Student Week in Belgrade Coordinated with organisers to keep schedules on track and resolve issues efficiently in a dynamic environment			
LANGUAGES Serbian (native) Brazilian Portuguese (native) English (fluent) French (Delf B1)		ACTIVITIES Passionate about interactive installations and playful tech Former professional ballet dancer Photography, baking, design experiments and travel Exploring museums, exhibitions, and festivals			