

# Lara Rodrigues Ristić

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**Interaction & Product designer** blending industrial design precision with interaction design storytelling. I believe that design can shape our everyday lives and should enhance them and leave a lasting positive impact. I am dedicated to creating products and experiences that are not only functional but also emotional, human, and responsible.

## EDUCATION

### MA Interaction Design

SUPSI – University of Applied Sciences and Arts of Southern Switzerland  
Sep. 2024 – Present

### BA Industrial Design

The Academy of Applied Studies, Polytechnic Belgrade  
(Average mark: 9.74/10)  
2021 – 2024

## RELEVANT EXPERIENCE

### Interaction Design Intern

**Woven Studio**  
start: Sep. 2025  
end: Feb. 2026

Connecting **physical and digital design for large-scale artistic installations** about environmental data

Translating artistic concepts into tangible, immersive installations using **3D modelling and physical prototyping**.

**Balancing aesthetic goals with technical constraints** to solve fabrication challenges, assembly logic and connection details.

### Freelance Visual Designer

2023

Edited event photography for real-time social media publishing during the **Data Science Conference Belgrade**.

**Translated core values into consistent visual identities** for startups and HR companies, created logos and brand assets.

## SELECTED PROJECTS

### Storia

Interaction, Product & Brand Design  
Jan. 2025 – present

**Developing prototypes, conducting user research, and shaping the interaction design** to continuously improve the project

**Designed a clear visual communication system** used to present the project in professional and academic settings.

**Exhibited and presented the concept** at Bern Design Festival, WUD Brugg and Junior Design Research Conference

### Tubi

Interaction and Experimental Design  
March 2024

**Designed an interactive installation** that explores reality and fiction through playful visuals generated on Replicate.

**Developed prototypes and iterated physical forms** that communicate the concept visually and spatially through different physical interactions.

## SKILLS

### Digital Tools

Fusion 360, Rhino7, Adobe Illustrator, Photoshop, Figma, AutoCAD, and more...

### Design Skills

Physical and digital prototyping, Design research, User journeys, Visual Communication

## OTHER

### ISWiB Group Guide volunteer

2022, 2023, 2024

**Supported international participants** through workshops and cultural activities as a Group Guide at International Student Week in Belgrade

Coordinated with organisers to keep schedules on track and **resolve issues efficiently in a dynamic environment**

## LANGUAGES

Serbian (native)  
Brazilian Portuguese (native)  
English (fluent)  
French (Delf B1)

## ACTIVITIES & HOBBIES

Passionate about **interactive installations, design experiments, board games and playful tech**

**Former professional ballet dancer**

Interested in photography, travel and movement

Exploring **museums, exhibitions, and cultural festivals**